











Phase 1 of our rebranding is underway...

From the 1st July 2009 EAF Limited and ServiceSource Europe Limited will become Acal Supply Chain Limited.

In order to cause the minimum of disruption to customers and suppliers the rebranding schedule is being phased in conjunction with the software and system integration across the group.

The rebranding of ATM Parts Co Limited, CPI Limited and EAF GmbH will be following in future phases.

Current company name and branding	Company name and branding from 1 st July 2009	Changes to legal entity
		From the 1 st July 2009 EAF UK Limited will become Acal Supply Chain Limited
		From the 1 st July 2009 ServiceSource Europe Limited will become Acal Supply Chain Limited
		ATM Parts Co Limited will remain a separate legal entity but report into Acal Supply Chain Holdings
		Computer Parts International Limited will remain a separate legal entity but report into Acal Supply Chain Holdings
		EAF GmbH will remain a separate legal entity but report into Acal Supply Chain Holdings

We are planning to make the transition to the new brand name as smooth as possible and we must stress that this migration will not have any adverse effect on any operational aspects of the business.

The work is already underway on the development and integration of our systems allowing full product visibility across the group, and our communication networks are also being combined to further improve inter-group productivity and accessibility.

What does this mean for our customers?

From a relationship perspective there will be very little change. Our customers will retain their existing points of contact, and our service levels will continue to be of the highest standard.

Operationally from the 1st July 2009 you will no longer be invoiced by EAF UK Limited or ServiceSource Europe Limited but by Acal Supply Chain limited, and any products ordered from these two locations will be supplied with Acal Supply Chain documentation.

You may also notice some additional branding changes as from the 1st July all of our offices will begin answering the telephone with the 'Acal' prefix.

We are expecting our customers to benefit from a consistent service offering across an increased product portfolio. With the combination of our consolidated inventory and strategic stocking locations we aim to significantly increase our coverage throughout the UK and mainland Europe.

What can you expect in the future?

In the background our Product and Technical teams are actively investigating new product lines and developing relationships with manufacturers so that we can confidently supply and support their products throughout the lifecycle.

Our Business Development department is constantly reviewing current service offerings, ensuring that they evolve with our customers business and continue to contribute significant value to them.

Additionally we are part way through a long term programme of investment in new technology and employee development to further enhance our Computer Room test and repair facilities. Significant investment is also being made in our planning systems so that we can profile our inventory specifically to customer needs.

In summary we are strengthening all areas of our business so that we can continue to support our customers service levels and their new business opportunities as technology and markets progress.

If you have any questions or require any further clarification on the content of this letter please do not hesitate to contact us. You may either speak with one of your existing account managers or contact a member of the business development team.

Thank you for your time.



www.acalsupplychain.com